

# **Circuit Business Consulting**

## Who we are...



### **Dr.-Ing. Advan Begovic**

#### **Co-Founder & Co-CEO**

*Location: Berlin/Sarajevo*

*Email: [advan.begovic@cbc.ba](mailto:advan.begovic@cbc.ba)*

*Linkedin: [Link](#)*

2018 – heute	Head of Strategy & Business Development, Turnkey Solutions Siemens Mobility
2017 – 2018	Executive Assistant to the CEO, Siemens Mobility
2013 – 2017	Project lead and Department Head of Business Development, Industry Consulting Projects & PhD Digital Services, WZL RWTH Aachen
2007 – 2013	B.Sc. & M.Sc. Mechanical Engineering and Business Administration
2011 – 2011	Semester abroad in Perth, Australia



### **Amar Begovic**

#### **Co-Founder & Co-CEO**

*Location: Berlin/Sarajevo*

*Email: [amar.begovic@cbc.ba](mailto:amar.begovic@cbc.ba)*

*Linkedin: [Link](#)*

2020 – heute	Strategic Sales Manager Commuter and Regional Trains, Siemens Mobility
2018 – 2020	Management Trainee @Siemens Graduate Program (Deutschland/Hong Kong), Siemens
2015 – 2017	Working experience in Strategy and Consulting, Bayer Business Consulting, Mercedes-Benz Strategy, WZL der RWTH Aachen
2010 – 2017	B.Sc. & M.Sc. Mechanical Engineering and Business Administration
2014 – 2014	Semester abroad San Diego State University, CA, USA

# Huge potential in connecting DACH and Western Balkan region



25.01.2022

## **CBC Vision:**

Competence center for innovative technologies in the automotive industry: digital services, autonomous driving, and electric drive.

## **CBC Concept:**

- Recruiting subject-specific graduate students and staff with experience in the entire region
- Staying at attractive locations in the region
- The possibility of working directly with the client on the premises in the DACH region

**Current:** Headquarters in Sarajevo, Bosnia and Hercegovina, as a starting point

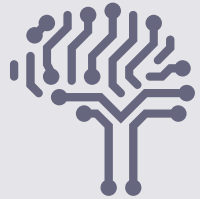
**Potential:** additional offices in Banja Luka and Tuzla (BiH), Belgrade and Novi Sad (Serbia), Zagreb (Croatia), Podgorica (Montenegro)

## **Summary: Why Western Balkans?**

- All our clients from the DACH region are only a two-hour flight away.
- There are more than 270,000 engineering students in these seven cities
- Strong focus on engineering universities and practical technical training
- The potential for Human Resources is vast and untapped.

## Innovative topics of the future are the focus of CBC

Digitalization and digital services



Vehicles of the future



Electromobility



New business models



**Focus on growth and manufacturing**

# Constant career growth opportunities are the main aim of CBC

